



SPARTANS SWIM TEAM



Sponsorship Opportunities 2014-2015 Season

Premier Sponsor* \$1500

**Only ONE Premier Sponsor opportunity is available each swim season.*

Please help us show our students and the other teams that Campbell's community cares about our athletes and is willing to provide necessary equipment to keep them competitive.

*Benefits of ALL Sponsor packages **plus**:*

- Thank you announcement at the start of every hosted swim meet.
- Will be the exclusive "Premier Sponsor of the Campbell Spartan Swim & Dive Team"
- One hosted swim meet will be named after your business
- Prominent display of your business name or logo on the Sponsor Banner to be hung at all hosted meets.
- Full Page (8 1/2" x 11") ad in Heat Sheets provided to all attendees at Hosted meets

Platinum Sponsor \$500

*All benefits of JV Sponsor **plus** the following upgrades:*

- Half Page (5 1/2" x 8 1/2") ad in Heat Sheets provided to all attendees at Hosted meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo via the meet Heat Sheet at last hosted meet of the season
- Signage on entry table at Home meets
- Special "Thank You" insert included with Heat Sheets to attendees at last Home meet

Gold Sponsor \$250

- ¼ page (4 1/4" x 5 1/2") ad in Heat Sheets provided to all attendees at Hosted meets
- Logo on the Spartan Swim & Dive website
- Hyperlink to your company's website

Silver Sponsor \$100

- Business card sized ad in Heat Sheet provided to all attendees at Hosted meets

Family & Friends Sponsors

"Family and Friends" sponsorships are available for parents, grandparents, and friends who wish to support their swimmers with a spirit or good luck ad. Photographs are allowed and design assistance is available. Pricing is as follows for ads:

- \$250 - 8 1/2" x 11"
- \$100 - 5 1/2" x 8 1/2"
- \$50 - 4 1/4" x 5 1/2"
- \$25 - business card

In-Kind Sponsors

*In-kind donations of goods and/or services that would be incurred as operating expenses in the normal course of business by the Spartan Swim & Dive Team are always welcome and greatly appreciated!**

**Please note: to qualify as a Level Sponsor, in-kind donations must have a retail value 25% higher than the desired sponsor level.*



Your investment in the success of these athletes is an investment in our community's future.

For more information, please contact Jonathan Laird
johnathan.laird@cobbk12.org or DJ Shaffer dorothy.shaffer@cobbk12.org
www.campbellswimdive.com